


**Mager BooBoo EPK Short Version** (for long version, scroll down)

Mager BooBoo is a solo/DIY/singer/songwriter with eclectic influences incl. Pixies, Buzzcocks, Talking Heads, Nirvana, Strokes, Artic Monkeys, Cheekface, White Stripes, etc. Mager BooBoo's Alternative Rock/Artrock/Altpop/Indie/Comedy music explores themes of what it means to be human in the modern world in a style which the artist likes to call "Heavy Irony". It is bare bones rock music (just vocals, electric guitars, bass, and rock drums) harnessing the raw angst suffered from humanity's follies with a humorous twist. Robert Bachtell Eastland, the artist behind the name Mager BooBoo, writes the lyrics and music, sings all the vocals, plays all bass and guitar parts, and programs the drum machine for all songs. He is also his own sound engineer and producer. His past musical career includes work in musical theatre, radio, TV (Cowboy Who?), and in the band 101 with his brother, Tom Eastland. Robert Bachtell Eastland is a 64-year-old Canadian expat artist currently living in Thailand and is teaching English at Mahasarakham University. He does NOT use generative A.I. for anything; these are his words, and this is his music. Human artist, organic creativity.

**Releases:**

**Dumb:** (Released: July 22nd, 2026) Dumb is the first track from the debut solo album, Oops!, by Mager BooBoo. High energy, human artist, organic creativity. Dumb should be the soundtrack in your head when you say or do something stupid even though you know you're smart. Alt pop/Indie/Alt rock: crunch guitars, phat, hopping bass, multiple harmonic vocals, lyrics that narrate the awkwardness of being human in today's f'ed up world.

**Monkey See Donkey Do:** (Released: Sept 1st, 2026) Monkey See Donkey Do shines a light on humanity's plight, full of folly and monkey business. Who are we really, slaves to the system, or little sparks of being following what we've always been taught? Alt pop/Indie/Alt rock crunch guitars, phat, hopping bass, multiple harmonic vocals, lyrics that narrate the awkwardness of being human in today's f'ed up world.

**Earth Sun Moon:** (Released: Sept. 29th, 2026) Earth Sun Moon (altpop/altrock/artrock/indierock/psychedelicrock) by Mager BooBoo spins a vivid tale of the evolution of consciousness on Earth, blending a thudding, pulsing bass and drum line, with crunch guitars and multiple harmonic vocals, hypnotically flashing lyrical imagery of the first lightning bolt all the way through to the splendor of existence and kinship here on our dear




Mother Earth. Earth Sun Moon is the 3rd song from my debut solo album, Oops!, following Dumb and Monkey See Donkey Do.

**Hashtags:** #magerbooboo #heavyirony #altpop #indierock #alternativerock #altrock #artrock #psychedelicrock #comedy #voxxxmaxxxing #soloartistdebut #newmusic #dumb #highbeams #monkeyseedonkeydo #earthsunmoon #oops #patreon

**Legal statement:**

All Mager BooBoo songs copyright Robert Bachtell Eastland. All rights reserved. I (Mager BooBoo/Robert Bachtell Eastland) hereby prohibit any form of generative artificial intelligence (A.I.) from sampling or using my songs, music, lyrics, style, and/or image, including all past, present and future output, for any use whatsoever. I will hold the creators, owners, and end users legally accountable to the full extent of the law for any infringement and/or breach of copyright.

**Acknowledgements:**

This project would not have been possible without my darling wife, Yuwadee Sapsomboon, who encouraged me to get back into writing songs and supported me completely throughout the creative process of making and publishing my original music. As well, I would like to thank my brother, Tom Eastland, who helps me shape the final sounds of my songs with his critical feedback and knowledge of musical production, my big sister Liz, who is my lifelong hero, and my niece Robin, who has always inspired me to create something fun and funny for our future generations. Much love and thanks to my dearly departed mom and dad, who raised me to express my creativity and follow my heart. Lastly, I'd like to thank my dear Uncle Arlo for his help from beyond the grave.

**Social Media Accounts:**

Spotify: https://open.spotify.com/artist/3OtQcqbQTCEM5HPM55QIcB

Facebook Profile: https://www.facebook.com/profile.php?id=61591335819899

Instagram: https://www.instagram.com/mager_booboo/

YouTube Channel: https://www.youtube.com/@MagerBooBoo

TikTok: https://www.tiktok.com/@mager.booboo




X (Twitter): https://x.com/magerbooboo

Patreon: https://www.patreon.com/cw/MagerBooBoo

**Mager BooBoo Song and Video Links:**

Dumb (Spotify): https://open.spotify.com/track/0ndJCcKQvZgD95SHzXm8YE

Dumb (Lyrics) video YouTube: https://youtu.be/p2WH8Mafm7w

Monkey See Donkey Do (Spotify): https://open.spotify.com/track/5wKJMrxsopKaMenXF3EhbY

Monkey See Donkey Do (Lyrics) video on YouTube: https://youtu.be/QUATGGVkeWk

Earth Sun Moon (Spotify): https://open.spotify.com/track/5H6xBPaXti5S6zqP3LmYR5

Earth Sun Moon (Animated YT video): https://youtu.be/15yH-EgvuTU

**Mager BooBoo EPK Long Version**

Robert Bachtell Eastland is the 64-year-old Canadian artist who writes and performs all tracks for Mager BooBoo. He is a Canadian expat artist currently living in Thailand and a singer/songwriter who began playing guitar and writing songs at 14 years old but, over the last 20-25 years, had hung up the guitar and his musical aspirations to pursue teaching English. In his early career, he wrote songs, produced, directed, wrote scripts and performed in musical theatre productions for the Salt 'n' Pepper Theater Company (and for a very brief time directed and acted with Samantha Bee), the Salt 'n' Pepper Radio Show (CHEZ 106-produced by Jeff Green), and Cowboy Who? (CHRO TV-late 1990s), an award-winning children's television show for a CBC satellite station in Pembroke, Ontario, Canada. An earlier incarnation of Mager Booboo (Major Bubu) first appeared in 2 Kinds of Green, a music video written and performed by Robert for Cowboy Who? He also wrote and performed in the band 101 with his brother Tom Eastland. 101 released two albums, Thanksgiving Day, a live-off-the-floor recording of alternative folk songs, and Fully Bugged, an album delving into a more "rock" sound. I do NOT use generative A.I. for anything; these are my words, and this is my music. Human artist, organic creativity.

Mager BooBoo's songs are indy/alternative rock although if he were to make up a new name for the category of his music, he would call it "Heavy Irony": "Heavy" because the music




features multiple compressed harmonic vocals, electric guitars, electric bass and drum kit and “Irony” due to the slightly biting, humorous lyrics. His songs feature multiple vocal and guitar tracks, hopping, thudding, phat bass lines, and self-programmed Drum Machine Designer tracks. With a voice that might best be described as similar to Steven Tyler reincarnated as a Siberian husky, Mager Booboo does not try to serenade, but instead speaks truth to power. His lyrics are deep and ironic dives into what it means to be human in the modern world. Robert often uses animal metaphors and analogies in his songs to remind us that even though we don’t always remember it, we are basically animals, biological life forms intrinsically linked to the well-being of our planet and biosphere. He is working on his debut solo album Oops!, a collection of recent works embodying the kind of creativity and humor that can only come from human organic intelligence.

Nowadays, he teaches English full-time at a university in Thailand, has created an English-learning YouTube channel with his wife, a Thai English teacher, and spends his free time as a studio musician, creating songs to inspire others. If you are learning English, please check out our English learning YouTube channel. We have made over 180 English learning videos, including test-taking strategy, skills, and travel vlogs that focus on higher-level vocabulary: @EastlandEnglish

**Cast and credits:**

Mager BooBoo (Lead Vocals)

General Disorder (Backing vocals)

Colonel O’Korn (Guitars)

Private Parts (Bass)

Count Sequence (Drums)

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TikTok: https://www.tiktok.com/@mager.booboo

X (Twitter): https://x.com/magerbooboo

Patreon: https://www.patreon.com/cw/MagerBooBoo

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